MEMBER BENEFITS

Solid Waste Association of North America
For almost 60 years, the Solid Waste Association of North America (SWANA) has been the preeminent professional association in the solid waste and recycling field.

SWANA serves more than 10,000 solid waste professionals throughout North America and the rest of the world with industry-leading conferences, certification programs, publications, and technical training courses.

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SWANA is an organization of professionals committed to advancing from solid waste management to resource management through their shared emphasis on education, advocacy, and research. In doing so, we provide professional development and networking opportunities to solid waste professionals in every part of the industry — benefiting individual members while also furthering the work of the profession.

As a member of the leading association for solid waste and recycling professionals, you have access to the resources you need to succeed, as well as leadership opportunities and connections to further your career.

We value your membership and want to be sure you are taking advantage of the many resources available to you.

While this guide provides a brief overview of the key benefits your professional association offers, be sure to visit SWANA.org for the very latest in SWANA’s:

- Networking and Events
- Training and Certification
- Chapter Membership
- Advocacy
- Industry Information and Publications
- Safety Resources

SWANA membership allows you to interact with other solid waste professionals and develop a professional network that will be an invaluable asset to your career for years to come.

SWANA is a supporting organization of the American Academy of Environmental Engineers (AAEE) and a National Member of the International Solid Waste Association (ISWA) for the United States and Canada.
SWANA Chapters
SWANA.org/chapters
As a member of one of SWANA’s 47 Chapters, you’ll be connected at the state/province level with solid waste professionals to help advance your career. Led by dedicated volunteers, each Chapter works hard to keep its members informed about the latest issues and trends in the industry, while educating and advising local officials on industry issues. Chapters host tours, events, in-person and online training opportunities, Road-E-O competitions, golf outings, and other informal networking events.

Members-Only Private Social Network
community.SWANA.org/home
Members have access to our members-only private social network, MySWANA, where you can connect with your fellow SWANA members through our online Members Directory. You can search for professionals by industry-specific criteria or technical division, name, location, or “likeness” to you.

SWANA Events
SWANA.org/events
SWANA hosts two conferences each year, including WASTECON®, SWANA’s leadership summit, that brings together thousands of solid waste professionals for the very best education, networking, and exhibits.

Young Professionals (YPs)
SWANA.org/YP411
SWANA YPs are individuals, age 35 or younger, who represent the future of the solid waste and recycling industry. The group includes a vast network of members who are passionate about the environment, the industry, and helping each other succeed. Resources include YP-focused networking opportunities at events and online. Members also receive opportunities to grow professionally through leadership positions, volunteering, and mentorship.

MentorMatch
SWANA.org/mentormatch
MentorMatch is SWANA’s members-only mentoring program that connects experienced professionals (mentors) with their fellow
colleagues, assisting them with career guidance (mentees). Collaborate on professional growth practices needed for advancement in the solid waste management and recycling industry.

Technical Divisions
SWANA.org/techdivisions
Members are connected to others in their field who share the same interests and are meeting the same challenges. Technical Divisions are free to first-year members.

• Collection & Transfer
• Communication, Education, & Marketing
• Landfill Gas & Biogas
• Landfill Management
• Planning & Management
• Sustainable Materials Management
• Waste Conversion & Energy Recovery

Idea Sharing
Network with more than 7,000 other division members at Technical Division Meetings held during SWANA events and through online communication tools. Each division has an exclusive-access online community forum on MySWANA where members go to solicit feedback and share ideas and advice; it’s your own virtual town square for every area of interest.

Help Shape the Future of SWANA
Assist in the development of technical programs for conferences and events, or guide technical policy development and advocacy initiatives. Each Technical Division provides volunteer opportunities through its committees on a fixed-term or project basis, so you can volunteer as your time permits.

Safety Focus
SWANA.org/safety
Waste and recycling collection has the sixth highest fatality rate of any job in the United States. With a commitment to improving this professional safety record, SWANA is leading the industry by providing members with the latest resources and information. This includes monthly “Safety Matters” articles in the newsletter and weekly Safety tip sheets straight to your inbox.
News and Publications

Members receive free subscriptions to *MSW Management*. Members also receive *I Am SWANA News*—SWANA’s bi-monthly newsletter, which includes the latest news and updates from SWANA and the Technical Divisions.

SWANA’s eLibrary

[MySWANA.org](http://MySWANA.org)

Access the archive of SWANA event proceedings, as well as thousands of documents, presentations, videos, and industry publications, all available 24/7, in our members-only eLibrary.

Advocacy

[SWANA.org/advocacy](http://SWANA.org/advocacy)

SWANA Advocacy provides members with real-time updates on the latest developments in legislation and rules that affect you. As a member, you also can become involved with industry advocacy initiatives, giving you a voice on the issues that matter most.

Applied Research Foundation (ARF)

[SWANA.org/arf](http://SWANA.org/arf)

With the mission of “advancing the practice” by conducting collectively funded research on the most pressing solid waste issues—as identified by Foundation subscribers—SWANA provides members the very latest reports and information. This high-value content is available at up to 50 percent off, and often absolutely free, as a member benefit.

SWANA Training

[SWANA.org/training](http://SWANA.org/training)

Held at SWANA events or hosted by SWANA Chapters, training centers offer high-value classroom learning delivered by SWANA certified faculty members.
SWANA Training@Work
Our Training@Work program brings SWANA’s nationally recognized training and certified faculty instructors to your location of choice. This cost-effective option allows for greater flexibility and less downtime. Our workplace training solutions offer outstanding return on investment and protect your bottom-line.

SWANA Training@HQ
SWANA’s Headquarters hosts courses throughout the year in our office in Silver Spring, Maryland.

SWANA Training Centers
Throughout the year, SWANA hosts training courses throughout the US and Canada.

SWANA Training@Home
Continue your education at your own pace from the comfort and convenience of your home or office. Learn at your own pace. Passage of the final exam is required to receive CEU credits.

SWANA eLearning
Just “click, learn, and earn.” Take advantage of a broad selection of online education offerings while earning CEUs.

- **Webinars**—Presented by industry leaders, SWANA Webinars cover a wide range of timely and relevant topics.
- **Prepare for Certification**—SWANA’s live and onDemand courses boost the knowledge and experience needed to earn industry certification.
- **OnDemand Training Courses**—SWANA self-paced online training courses can be completed whenever it’s most convenient for you.
SWANA Certified
SWANA.org/certification

Accepted by numerous states and provinces as the standard for solid waste employees, SWANA Certification offers invaluable benefits to certified individuals and their employers. Become SWANA Certified and accelerate your career by demonstrating your industry qualifications and commitment to quality.

Whether you’re just starting the journey or well on the way to success as a solid waste professional, SWANA Certification advances your career, improves the prospect of earning a higher salary, and gets you noticed in your chosen discipline. SWANA credentials are earned through demonstrated knowledge, experience, and success on challenging examinations.

Become SWANA Certified in Any of Ten Disciplines

- Composting Programs
- Construction & Demolition Materials
- Household Hazardous Waste & CESQG Collection Operations
- Integrated Solid Waste Management Systems
- Landfill Operations (MOLO)
- Leachate Recirculation & Bioreactor Landfills
- MSW Collection Systems
- Recycling Systems
- Transfer Station Management
- Zero Waste Principles & Practices
SWANA is leading the charge to create a safer work environment for all solid waste professionals. By providing the latest safety information and training to our members, SWANA helps educate and advance awareness of best safety practices in the workplace. These valuable resources include:

- Hauler Safety Outreach
- Slow Down to Get Around Decals
- “5 to Stay Alive” Tip Sheets
- Weekly Safety Newsletter
- LinkedIn Solid Waste Safety Group
- Safety Webinars and Workshops
- SWANA Safety Pledge

Regional and local safety initiatives are led by SWANA Safety Ambassadors throughout the United States and Canada. Safety Ambassadors serve as leaders in their Chapters, organizing events, and creating resources to help reduce accidents and injuries. Find yours at SWANA.org/safety/safetyambassadors.

The SWANA Safety Summit is a curated program track that focuses on solid waste safety, including both collection and post-collection issues. Safety Summits are held annually at WASTECON®.

The annual SWANA Safety Awards recognize the best and most innovative in the industry each year and is only open to SWANA members.

For the latest updates and news on safety-related items, check out #SWANASafety on Twitter.

“Nothing we do is more important”

David Biderman
SWANA CEO & Executive Director
Now better than ever, WASTECON® is the premier executive leadership summit of the municipal solid waste and recycling industries. Whether you’re a senior executive or a management-training candidate, WASTECON®’s high-value content will advance your effectiveness and inspire your teams.

Learn from renowned leaders and innovative industry voices as you and your team leverage WASTECON®’s interactive programming to create your own unique solutions for your local communities. Whether your team needs practical tips for problem solving and communications or a needed boost in creativity and unity, WASTECON®’s personalized learning experience is your key to personal and organizational growth.

SOAR (Sustainability, Operations, Action, Resources) is SWANA’s new, fully integrated technical event that brings together
industry professionals and experts from all disciplines of the resource management community.

Discuss emerging technologies, address the industry’s biggest challenges, and develop innovative and action-oriented strategies. It’s a can’t-miss event for professionals looking for implementable solutions to transform waste into a resource.

SOAR pulls from the best of SWANA’s technical conferences and presents new opportunities for the cross-pollination of disciplines, peer-to-peer networking, community building, as well as thought leadership between members. Attend content tracks and symposiums specific to your technical division to gain deeper insights and practical solutions you can put to work immediately in your own facilities.

Employers and recruiters post jobs for the most qualified talent pool with relevant work experience to fulfill staffing needs. Job seekers can post resumes and search jobs free of charge.

**Marketing Support**
marketing@swana.org

Private sector and small business members can receive additional marketing support with their SWANA membership. Opportunities include article submissions to the “Industry Watch” section of I Am SWANA News and opportunities to exhibit or sponsor activities at SWANA events. We also offer list rental services, electronic advertising in e-newsletters, and conference webpages.
Professional Development/Leadership Opportunities

SWANA offers leadership opportunities to show your dedication to the solid waste industry and develop your leadership skills. Become a Technical Division Committee Chair, Chapter Officer, or Board of Directors member. New volunteer opportunities are always coming up for those ready to lead SWANA and the solid waste industry into the future.

Member Discounts
SWANA.org/membership

Members receive special rates to attend or exhibit at WASTECON® and SOAR, SWANA training, eLearning and chapter events, as well as on SWANA’s Professional Services Directory and Career Center postings. Other services are also available free for SWANA members, including selected webinars, industry reports, and newsletters.

Get the Most From your Membership by Engaging in a Technical Division

SWANA members may join one or more Technical Divisions. New Members receive a free Technical Division subscription for one year.

- Collection & Transfer
- Communication, Education & Marketing
- Landfill Gas & Biogas
- Planning & Management
- Sustainable Materials Management
- Waste Conversion & Energy Recovery
- Landfill Management
ISWA Trial Membership

SWANA.org/ISWA

SWANA members are eligible for a six-month ISWA trial membership. The International Solid Waste Association (ISWA) is an international, independent and non-profit association, working in the public’s interest to promote and develop sustainable waste management worldwide. ISWA has members around the world and is the only global association promoting sustainable and professional waste management.

MySWANA
mySWANA.org

As a member of SWANA, you have access to our members-only private social network, MySWANA, where you can network and connect with your fellow SWANA members through our online Members Directory. You can participate in discussion groups, post articles, share a file, and access the SWANA eLibrary. You can also network with your colleagues by searching for industry-specific criteria, Technical Division, name, location, or "likeness" to you.

Learn How

• **Log in**—Log in to see members-only content by using your SWANA username and password.

• **Customize your profile**—Click “profile” in the upper right-hand corner. Fill out your information or pull your information directly from LinkedIn and watch your progress bar reach 100 percent.

• **Start Posting**—Click “Participate” on the navigation bar to share a file, post a message, or create a blog.
Get Social with SWANA

**Twitter**
Follow SWANA on Twitter for live updates on events, contests, industry news, and more.
@SWANA

**Facebook**
Follow the SWANA page on Facebook to see status updates, read articles, and share pictures and experiences.
@SolidWasteAssociationofNorthAmerica

**YouTube**
View the latest videos from SWANA.
youtube.com/SWANA

**Instagram**
Follow SWANA’s Instagram for stories, posts, and updates on events and contests.
@SWANAHQ

**LinkedIn**
Subscribe to SWANA’s LinkedIn group to see content and network with industry professionals around the world.
LinkedIn.com/company/SWANA

**Flickr**
Find SWANA’s extensive photography collection of members and events.
flickr.com/photos/swanaphotos

**MySWANA**
SWANA’s members-only community, MySWANA, is the place to go to share knowledge, ask advice, view curated content, and connect with SWANA members.
MySWANA.org
Accounting
AP: invoices@swana.org
AR: 240-494-2224

Certification
Enroll in or renew an existing certification.
certification@swana.org
240-494-2239
SWANA.org/certification

Chapters
Questions about chapter leaders, programs, and how to get involved.
chapters@swana.org
240-494-2242
SWANA.org/chapters

Conferences and Events
events@swana.org
240-494-2257
SWANA.org/events

Exhibits/Sponsorships
Exhibit or sponsor at SWANA events. Increase brand awareness through sponsorships.
SWANAExhibits@spargoinc.com
888-744-1449
SWANA.org/exhibit

Member Services
1-800-GO-SWANA
(1-800-467-9262)

Marketing and Communications
Submit a press release, blog, or article for I Am SWANA Newsletter.
marketing@swana.org

Technical Divisions
Volunteer opportunities in/around development of programs and annual meetings/conferences.
techdivisions@swana.org
240-494-2253
SWANA.org/techdivisions

Membership
New members, renewals, membership payments, logging into your account, accessing MySWANA, or resetting passwords.
membership@swana.org
240-494-2244
SWANA.org/membership

Training and Education
Questions about online learning, webinars, Training@Home, Training@Work, and Training@HQ programs.
training@swana.org
240-494-2239
SWANA.org/training